Understanding the mobile gamer's motivation to play and pay in India

What motivates Indian gamers to play?

Gamers aren't just growing in numbers, they also want to play more.

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases

Drivers for in-app purchases