



## What people are searching for At Home for the Holidays

Searches for **drive through christmas lights** have grown globally by over **400% YOY.**<sup>1</sup>

TOP SEARCHES INCLUDE

“drive through christmas lights 2020,” “drive through christmas lights near me,” and “drive through christmas lights texas”

Searches for **shipping rates** have grown globally by over **90% YOY.**<sup>1</sup>

TOP SEARCHES INCLUDE

“fedex shipping rates,” “ups shipping rates,” “usps shipping rates,” “dhl shipping rates,” and “international shipping rates”

Searches for **cut christmas trees near me** have grown globally by over **200% WOW.**<sup>2</sup>

TOP SEARCHES INCLUDE

“where to buy fresh cut christmas trees near me,” “cut christmas trees near me,” and “fresh cut christmas trees near me”

Searches for **turkey gravy recipe** have grown globally by over **100% YOY.**<sup>1</sup>

TOP SEARCHES INCLUDE

“easy turkey gravy recipe,” “best turkey gravy recipe,” “homemade turkey gravy recipe,” and “turkey gravy recipe”

Think with Google

Sources: 1. Google Data, Global English, year over year, Sept. 29, 2020–Nov. 27, 2020 vs. Oct. 1, 2019–Nov. 29, 2019.  
2. Google Data, Global English, week over week, Nov. 21, 2020–Nov. 27, 2020 vs. Nov. 14, 2020–Nov. 20, 2020.