

# What people are searching for Travel Interest

**Searches for “resorts near me” have grown globally by over 80% YOY.**

TOP SEARCHES INCLUDE

“best resorts near me,” “holiday resorts near me,” “skiing resorts near me,” “family resorts near me,” and “spa resorts near me”

**Searches for “hotel booking app” have grown globally by over 100% YOY.**

TOP SEARCHES INCLUDE

“online hotel booking app,” “best hotel booking app,” “best hotel booking app in india,” “oyo online hotel booking app,” “treebo hotel booking app,” “reddoorz hotel booking app,” and “trivago hotel booking app”

**Searches for “passport size” have grown globally by over 60% YOY.**

TOP SEARCHES INCLUDE

“passport size photo app,” “passport size photo,” “passport size photo near me,” “passport size photo editor,” “passport size picture,” “passport size photo dimensions,” and “passport size photo maker”

**Searches for “travel to” have grown globally by over 100% YOY.**

TOP SEARCHES INCLUDE

“travel to dubai,” “travel to canada,” “travel to france,” “can i travel to wales,” “travel to uk,” “travel to spain,” “can tier 3 travel to tier 2,” “travel to mexico,” and “travel to hawaii”



# What people are searching for Close to Home

**Searches for “watch party” have grown globally by over 400% YOY.**

TOP SEARCHES INCLUDE

“youtube watch party,” “amazon prime watch party,” “cinemark private watch party,” “watch party netflix,” and “private watch party”

**Searches for “birthday cake for girls” have grown globally by over 300% YOY.**

TOP SEARCHES INCLUDE

“teenage birthday cake for girls,” “modern birthday cake for girls,” “first birthday cake for girls,” “birthday cake for girls with name,” “birthday cake for girls photos,” and “1st birthday cake for girls”

**Searches for “valentines day decor” have grown globally by over 100% YOY.**

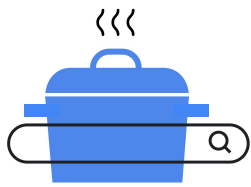
TOP SEARCHES INCLUDE

“valentines day decor ideas,” “valentines day decor,” “rustic valentines day decor,” “michaels valentines day decor,” “diy valentines day decor,” and “vintage valentines day decor”

**Searches for “romantic getaways in” have grown globally by over 60% YOY.**

TOP SEARCHES INCLUDE

“romantic getaways in wisconsin,” “romantic getaways in nc,” “romantic getaways in georgia,” “romantic getaways in florida,” “romantic getaways in michigan,” “romantic getaways in pa,” “romantic getaways in ohio,” and “romantic getaways in texas”



# What people are searching for

## Things to Do, New and Old

Searches for **“candle making kit”** have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“candle making kit for beginners,” “soy candle making kit,” “diy candle making kit,” and “beeswax candle making kit”

Searches for **“things to do during”** have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“things to do during quarantine,” “things to do during winter break,” “safe things to do during covid,” “things to do during lockdown,” and “fun things to do during quarantine”

Searches for **“walking trails near”** have grown globally by over 100% YOY.

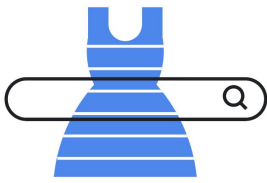
TOP SEARCHES INCLUDE

“easy walking trails near me,” “winter walking trails near me,” “parks with walking trails near me,” “dog friendly walking trails near me,” “best walking trails near me,” and “paved walking trails near me”

Searches for **“cast iron dutch oven”** have grown globally by over 90% YOY.

TOP SEARCHES INCLUDE

“staub cast iron dutch oven,” “enamel cast iron dutch oven,” “best cast iron dutch oven,” “cast iron dutch oven recipes,” “enameled cast iron dutch oven,” “lodge cast iron dutch oven,” and “cast iron dutch oven”



# What people are searching for Getting Back Out in Public

Searches for **“long tops for girls”** have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“formal long tops for girls,” “long tops for girls on jeans,” “party wear long tops for girls,” and “blue long tops for girls”

Searches for **“wedding suit for”** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“wedding suit for groom,” “wedding suit for men,” “wedding suit for girls,” “white wedding suit for groom,” “wedding suit for men black,” “wedding suit for boys,” “fashion wedding suit for men,” and “rose gold wedding suit for men”

Searches for **“makeup app”** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“best makeup app,” “m+ makeup app,” “makeup app download,” “beauty makeup app,” “makeup app photo,” “photo makeup app,” “you makeup app,” “face makeup app,” “youcam makeup app,” and “makeup app”

Searches for **“blow dryer brush”** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“best blow dryer brush,” “lange blow dryer brush,” “conair blow dryer brush,” “drybar blow dryer brush,” “hair blow dryer brush,” “amika hair blow dryer brush,” “amika blow dryer brush,” “hot tools blow dryer brush,” and “revlon blow dryer brush”