



What people are searching for

Affordability and Value

Searches for **“low budget”** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“low budget small restaurant design,” “low budget beauty salon interior design,” “low budget wedding stage decoration,” and “low budget simple house design”

Searches for **“best budget gaming”** have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“best budget gaming chair,” “best budget gaming keyboard,” “best budget gaming headset,” “best budget gaming monitor,” and “best budget gaming laptop”

Searches for **“outlet online”** have grown globally by over 60% YOY.

TOP SEARCHES INCLUDE

“eddie bauer outlet online,” “skechers outlet online,” “kate spade outlet online,” “michael kors outlet online,” “nike outlet online,” and “coach outlet online”

Searches for **“affordable health insurance”** have grown globally by over 600% YOY.

TOP SEARCHES INCLUDE

“affordable health insurance arizona,” “affordable health insurance mississippi,” “affordable health insurance new mexico,” “affordable health insurance texas,” and “affordable health insurance missouri”



What people are searching for A New or Better Home HQ

Searches for “address change us post office” have grown globally by over 80,000% YOY.

TOP SEARCHES INCLUDE

“address change us post office online,” “mailing address change us post office,” and “temporary address change us post office”

Searches for “ideas for small spaces” have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“game room ideas for small spaces,” “baby girl room ideas for small spaces,” “lounge decorating ideas for small spaces,” “stairs ideas for small spaces,” and “den ideas for small spaces”

Searches for “storage units near me” have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“storage units near me for rent,” “small storage units near me,” “indoor storage units near me,” “storage units near me prices,” and “climate controlled storage units near me”

Searches for “furniture shop near me” have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“steel furniture shop near me,” “plastic furniture shop near me,” “office furniture shop near me,” “used furniture shop near me,” “wooden furniture shop near me,” and “second hand furniture shop near me”



What people are searching for Optimizing Wellness

Searches for **“best mattress for back pain”** have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“best mattress for back pain side sleeper,”
“what is the best mattress for back pain,”
and “consumer reports best mattress for back pain”

Searches for **“dermatologist near me”** have grown globally by over 70% YOY.

TOP SEARCHES INCLUDE

“african american dermatologist near me,”
“female dermatologist near me,”
“pediatric dermatologist near me,” and
“best dermatologist near me”

Searches for **“massage places near me”** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“good massage places near me,”
“massage places near me open now,”
“full body massage places near me,”
“best massage places near me,” and
“couples massage places near me”

Searches for **“best time to take vitamin”** have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“best time to take vitamin e morning or night,” “best time to take vitamin d3,”
“best time to take vitamin c morning or night,” “best time to take vitamin b complex,” and “best time to take vitamin b12”



What people are searching for Self-Service Tech Help

Searches for “how to merge pdf files” have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“how to merge pdf files for free,” “how to merge pdf files offline,” “how to merge pdf files windows 10,” and “how to merge pdf files with adobe reader free”

Searches for “how to host” have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“how to host a website for free,” “how to host your own website,” “how to host someone on twitch,” “how to host on twitch,” and “how to host a zoom meeting”

Searches for “how to record video” have grown globally by over 90% YOY.

TOP SEARCHES INCLUDE

“how to record video on pc,” “how to record video call on whatsapp,” “how to record video on macbook,” “how to record video on windows 10,” and “how to record video on iphone”

Searches for “how to share screen” have grown globally by over 400% YOY.

TOP SEARCHES INCLUDE

“how to share screen on facetime,” “how to share screen in google meet,” “how to share screen in zoom,” “how to share screen on microsoft teams,” and “how to share screen on skype”