



What people are searching for: Celebrating Life's Moments

Searches for **wedding dress shops near me** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“second hand wedding dress shops near me,” “affordable wedding dress shops near me,” “best wedding dress shops near me”

Searches for **christening** have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“baby boy christening outfit,” “christening dresses,” “christening cake,” “christening gifts,” “christening invitation”

Searches for **party venues near me** have grown globally by over 500% YOY.

TOP SEARCHES INCLUDE:

“outdoor party venues near me,” “birthday party venues near me,” “small party venues near me,” “kids party venues”

Searches for **invitations** have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE:

“gender reveal invitations,” “online invitations,” “graduation party invitations,” “bridal shower invitations,” “birthday invitations”



What people are searching for: Face Time

**Searches for
no beard filter** have
grown globally by
over 90,000% YOY.

TOP SEARCHES INCLUDE

“how to use no beard filter on tiktok,” “no beard filter online,”
“snapchat no beard filter,”
“no beard filter app,”
“no beard filter instagram”

**Searches for
sunscreen for face**
have grown globally
by over 100% YOY.

TOP SEARCHES INCLUDE

“best sunscreen for face,”
“sunscreen for face,”
“mineral sunscreen for face,”
“tinted sunscreen for face”

**Searches for
pediatric dentist near
me** have grown globally
by over 300% YOY.

TOP SEARCHES INCLUDE

“top rated pediatric dentist near me,”
“emergency pediatric dentist near me
open now,” “pediatric dentist near me
that accepts medicaid,” “pediatric
dentist near me”

**Searches for
makeup artist near me**
have grown globally
by over 700% YOY.

TOP SEARCHES INCLUDE

“professional makeup artist near
me,” “black makeup artist near me,”
“mobile makeup artist near me,”
“hair and makeup artist near me”



What people are searching for: Figuring It Out

Searches for **how many jobs are available** have grown globally by over **2,000% YOY**.

TOP SEARCHES INCLUDE

“how many jobs are available in major pharmaceuticals,” “how many jobs are available in commercial banks,” “how many jobs are available in industrial machinery components”

Searches for **what shoes to wear with** have grown globally by over **200% YOY**.

TOP SEARCHES INCLUDE

“what shoes to wear with midi dress,” “what shoes to wear with shorts,” “what shoes to wear with leggings,” “what shoes to wear with skinny jeans”

Searches for **how much to tip** have grown globally by over **100% YOY**.

TOP SEARCHES INCLUDE

“how much to tip massage therapist,”
“how much to tip delivery driver,”
“how much to tip hairdresser,”
“how much to tip movers”

Searches for **does the mall close** have grown globally by over **700% YOY**.

TOP SEARCHES INCLUDE

“what time does the mall close,”
“what time does the mall close today,” “what time does the mall close on sunday”



What people are searching for: Indoor and Outdoor Recreation

Searches for **indoor water park** have grown globally by over **600% YOY**.

TOP SEARCHES INCLUDE

“indoor water park near me,”
“kalahari indoor water park,”
“indoor water park texas,”
“indoor water park new jersey”

Searches for **playgrounds near me** have grown globally by over **800% YOY**.

TOP SEARCHES INCLUDE

“adventure playgrounds near me,”
“outdoor playgrounds near me,”
“indoor playgrounds near me,”
“parks with playgrounds near me”

Searches for **concerts** have grown globally by over **100% YOY**.

TOP SEARCHES INCLUDE

“concerts near me,” “concerts,”
“concerts 2021,” “red rocks concerts,”
“jones beach concerts”

Searches for **skating rink** have grown globally by over **500% YOY**.

TOP SEARCHES INCLUDE

“northland skating rink,” “cascade skating rink,”
“ice skating rink near me,” “roller skating rink near me”