



What people are searching for: Exploring New Jobs

Image searches for **job application** have grown globally by over **100% YOY**.

TOP SEARCHES INCLUDE

“cover letter for job application,”
“sample cover letter for job application,” “resume for job application,” “resume sample for job application”

Searches for **work life balance** have grown globally by over **40% YOY**.

TOP SEARCHES INCLUDE

“work life balance,”
“work life balance meaning,”
“what is work life balance,”
“work life balance definition”

Searches for **follow up email after interview** have grown globally by over **100% YOY**.

TOP SEARCHES INCLUDE

“follow up email after interview,”
“follow up email after interview status,”
“short and sweet follow up email after interview,” “second follow up email after interview”

Searches for **how to write resignation letter** have grown globally by over **60% YOY**.

TOP SEARCHES INCLUDE

“how to write a resignation letter,”
“professional how to write a resignation letter,”
“how to write a resignation letter uk”



What people are searching for: Traveling Internationally

Searches for passport application have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“passport application status,”
“passport application online,”
“online passport application”

Searches for need passport have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“do you need a passport to go to hawaii,” “do you need a passport to go to the bahamas,” “do i need a passport to go to puerto rico”

Searches for visa requirements for have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“visa requirements for indian citizens,”
“visa requirements for canadian citizens,” “turkey visit visa requirements for pakistan 2021”

Searches for for international travel have grown globally by over 1,000% YOY.

TOP SEARCHES INCLUDE

“which vaccine is approved for international travel,” “when will canada open borders for international travel,” “will covid vaccine be mandatory for international travel”



What people are searching for: Frugal with Finances

Searches for **loans for students** have grown globally by over **900% YOY**.

TOP SEARCHES INCLUDE

“loans for students,”
“personal loans for students,”
“loans for students uk,”
“personal loans for students with no income”

Searches for **no fees** have grown globally by over **90% YOY**.

TOP SEARCHES INCLUDE

“banks with no fees,”
“reloadable prepaid cards with no fees,” “prepaid cards with no fees,”
“prepaid debit cards with no fees”

Searches for **second hand stores** have grown globally by over **300% YOY**.

TOP SEARCHES INCLUDE

“second hand stores,”
“second hand stores near me,”
“online second hand stores,”
“second hand stores calgary”

Searches for **buy now pay later apps** have grown globally by over **200% YOY**.

TOP SEARCHES INCLUDE

“buy now pay later apps india,”
“buy now pay later apps australia,”
“buy now pay later apps uk,”
“buy now pay later apps no credit check”



What people are searching for: Doing Good

Searches for sustainability have grown globally by over 30% YOY.

TOP SEARCHES INCLUDE

“sustainability meaning,”
“what is sustainability,”
“environmental sustainability,”
“sustainability definition”

Searches for volunteer opportunities near have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“animal volunteer opportunities near me,” “teen volunteer opportunities near me,” “youth volunteer opportunities near me,” “healthcare volunteer opportunities near me”

Searches for charity shops have grown globally by over 90% YOY.

TOP SEARCHES INCLUDE

“charity shops near me,”
“furniture charity shops near me,”
“are charity shops taking donations,”
“charity shops online”

Image searches for environment have grown globally by over 70% YOY.

TOP SEARCHES INCLUDE

“environment day,”
“world environment day,”
“save environment drawing,”
“environment day poster,”
“environment”