What people are searching for:

**Live Events**

Searches for **concerts** have grown globally by over 500% YOY.

TOP SEARCHES INCLUDE

“concerts in chicago 2021,” “concerts in atlanta 2021,” “concerts in dallas,” “concerts in las vegas,” “concerts in nashville 2021”

Searches for **live music near me** have grown globally by over 400% YOY.

TOP SEARCHES INCLUDE

“live music near me,” “live music near me tonight,” “restaurants with live music near me,” “live music near me this weekend,” “bars with live music near me”

Searches for **stadium seating** have grown globally by over 600% YOY.

TOP SEARCHES INCLUDE

“dodger stadium seating chart,” “busch stadium seating chart,” “wembley stadium seating plan,” “yankee stadium seating chart,” “allegiant stadium seating chart”

Searches for **car shows near me** have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“car shows near me this weekend 2021,” “car shows near me this weekend,” “classic car shows near me this weekend”
Searches for **school supply list** have grown globally by over 100% YOY.
TOP SEARCHES INCLUDE
“kindergarten school supply list,” “7th grade school supply list,” “walmart school supply list,” “high school supply list”

Searches for **backpacks for school** have grown globally by over 100% YOY.
TOP SEARCHES INCLUDE
“backpacks for school,” “girls backpacks for school,” “boys backpacks for school,” “cute backpacks for school”

Searches for **uniform store near me** have grown globally by over 100% YOY.
TOP SEARCHES INCLUDE
“uniform store near me,” “school uniform store near me,” “nursing uniform store near me,” “scrub uniform store near me”

Searches for **dress pants** have grown globally by over 90% YOY.
TOP SEARCHES INCLUDE
“dress pants,” “womens dress pants,” “mens dress pants,” “dress pants for women,” “black dress pants”
Searches for **zumba classes near me** have grown globally by over 400% YOY.

**TOP SEARCHES INCLUDE**
- “zumba classes near me,”
- “zumba classes near me for beginners,”
- “zumba classes near me for ladies,”
- “outdoor zumba classes near me”

Searches for **to self isolate** have grown globally by over 600% YOY.

**TOP SEARCHES INCLUDE**
- “when to self isolate,”
- “how long to self isolate,”
- “when do i need to self isolate,”
- “do I need to self isolate”

Searches for **mental health awareness month** have grown globally by over 50% YOY.

**TOP SEARCHES INCLUDE**
- “mental health awareness month,”
- “minority mental health awareness month,”
- “when is mental health awareness month 2021”

Searches for **healthy snacks for weight loss** have grown globally by over 100% YOY.

**TOP SEARCHES INCLUDE**
- “healthy snacks for weight loss,”
- “healthy snacks for weight loss at night,”
- “best healthy snacks for weight loss”
What people are searching for:
In-Store Shopping

Searches for **open now near me** have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE
“restaurants open now near me,” “food open now near me,” “fast food restaurants open now near me,” “pharmacy open now near me”

Searches for **mattress stores near me** have grown globally by over 50% YOY.

TOP SEARCHES INCLUDE
“mattress stores near me,” “discount mattress stores near me,” “best mattress stores near me,” “bed and mattress stores near me”

Searches for **open 24 hours near me** have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE
“stores open 24 hours near me,”
“restaurants open 24 hours near me,”
“places open 24 hours near me,”
“pharmacy open 24 hours near me”

Searches for **shop near me open now** have grown globally by over 40% YOY.

TOP SEARCHES INCLUDE
“wine shop near me open now,” “tire shop near me open now,” “barber shop near me open now”