

What people are searching for: Halloween

Map searches for **pumpkin patch** have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“pumpkin patch,”
“pumpkin patch near me,”
“halloween town pumpkin patch”

Image searches for **family halloween costumes** have grown globally by over 90% YOY.

TOP SEARCHES INCLUDE

“family halloween costumes with baby,”
“diy family halloween costumes,”
“toddler family halloween costumes for 3,” “family halloween costumes scary”

Searches for **how many days till halloween** have grown globally by over 80% YOY.

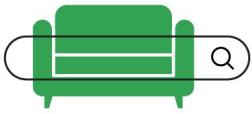
TOP SEARCHES INCLUDE

“how many days till halloween,”
“how many days till halloween 2021,”
“how many days till halloween countdown”

Searches for **costume ideas** have grown globally by over 60% YOY.

TOP SEARCHES INCLUDE

“halloween costume ideas,”
“costume ideas,” “couple costume ideas,” “family costume ideas,”
“group costume ideas”



What people are searching for: Home as HQ Evolved

Searches for **wood sofa set designs pictures** have grown globally by over **400% YOY.**

TOP SEARCHES INCLUDE

“teak wood sofa set designs pictures,”
“living room teak wood sofa set designs pictures”

Image searches for **budget small bathroom ideas** have grown globally by over **200% YOY.**

TOP SEARCHES INCLUDE

“budget small bathroom ideas,”
“remodel budget small bathroom ideas,” “shower budget small bathroom ideas,” “renovation budget small bathroom ideas”

Image searches for **walk in shower ideas** have grown globally by over **80% YOY.**

TOP SEARCHES INCLUDE

“doorless walk in shower ideas,”
“small bathroom walk in shower ideas,”
“master bathroom walk in shower ideas”

Image searches for **yard landscaping ideas** have grown globally by over **80% YOY.**

TOP SEARCHES INCLUDE

“front yard landscaping ideas with rocks,” “budget front yard landscaping ideas,” “small front yard landscaping ideas”



What people are searching for: Outsourcing Pandemic Tasks

Searches for house cleaning services near me have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“best house cleaning services near me,” “local house cleaning services near me,” “deep house cleaning services near me”

Searches for lawn mowing service near me have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“cheap lawn mowing service near me,” “lawn mowing service near me prices,” “best residential lawn mowing service near me”

Searches for laundry service near me have grown globally by over 90% YOY.

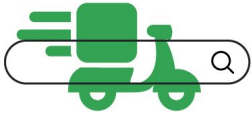
TOP SEARCHES INCLUDE

“laundry service near me,” “pickup and drop off laundry service near me,” “wash dry and fold laundry service near me”

Searches for handyman near me have grown globally by over 80% YOY.

TOP SEARCHES INCLUDE

“handyman near me,” “handyman near me small jobs,” “local handyman near me,” “cheap handyman near me,” “best handyman near me”



What people are searching for: Convenience vs. In-Person Experience

Searches for **order food delivery** have grown globally by over **200% YOY**.

TOP SEARCHES INCLUDE

“order food delivery,”
“order food delivery near me,”
“online order food delivery”

Searches for **best all inclusive resorts** have grown globally by over **200% YOY**.

TOP SEARCHES INCLUDE

“best all inclusive resorts,”
“best all inclusive resorts in mexico,”
“best all inclusive resorts caribbean,”
“best all inclusive resorts in california”

Searches for **online dating** have grown globally by over **1,000% YOY**.

TOP SEARCHES INCLUDE

“top 5 online dating websites which are totally free,” “online dating,”
“online dating apps”

Searches for **date night ideas** have grown globally by over **50% YOY**.

TOP SEARCHES INCLUDE

“date night ideas,” “date night ideas near me,” “at home date night ideas,” “fun date night ideas”