

# What to expect in 2018: 4 marketing leaders explain

Published  
Mar 2018

Topics  
Emerging Technology,  
Mobile

**M**obile is rewriting the rules and consumer expectations are higher than ever. We spoke with four marketing leaders from major brands and agencies to learn what they expect to transpire in 2018. And we dug into how they'll be tapping into new trends and technologies to help their brands succeed. Find out what they're focusing on in 2018.

---

Hanazuki - Season 1  
Trailer



think with **Google**