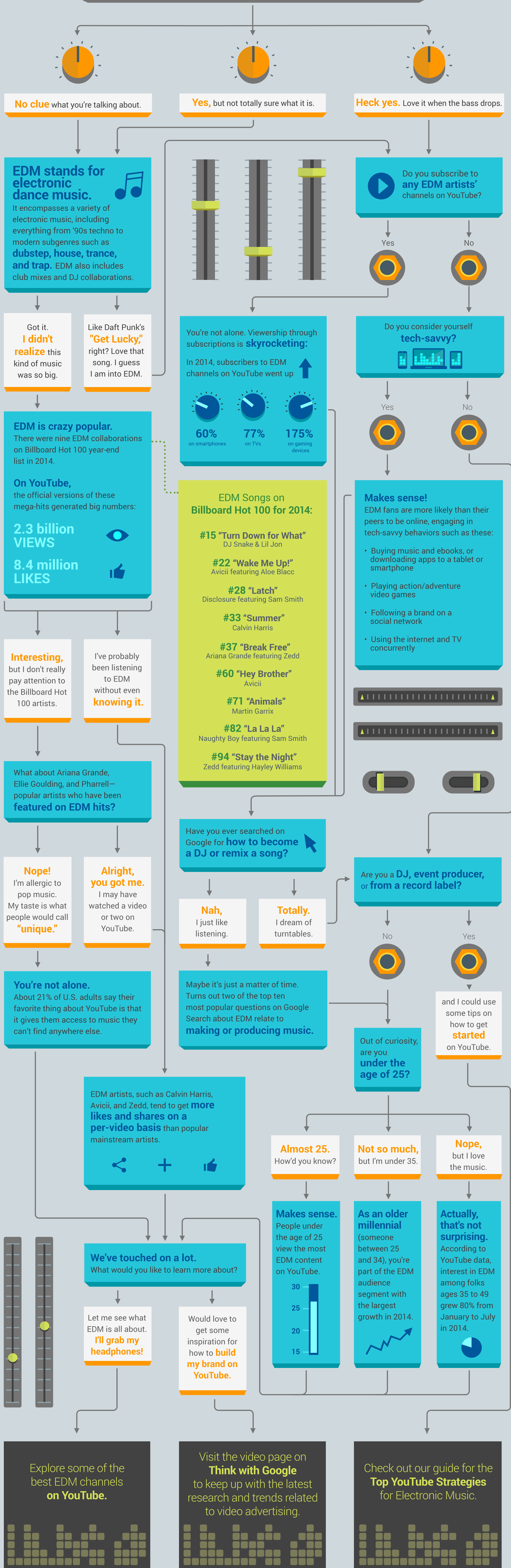


HAVE YOU HEARD OF EDM?



Sources: Estimates based on Google/YouTube internal data (January 2014–July 2014) and Google Consumer Survey of U.S. adults. Future results may differ.