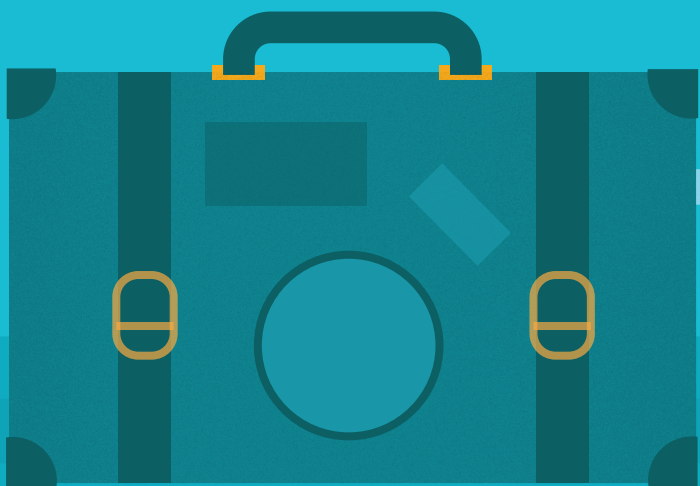


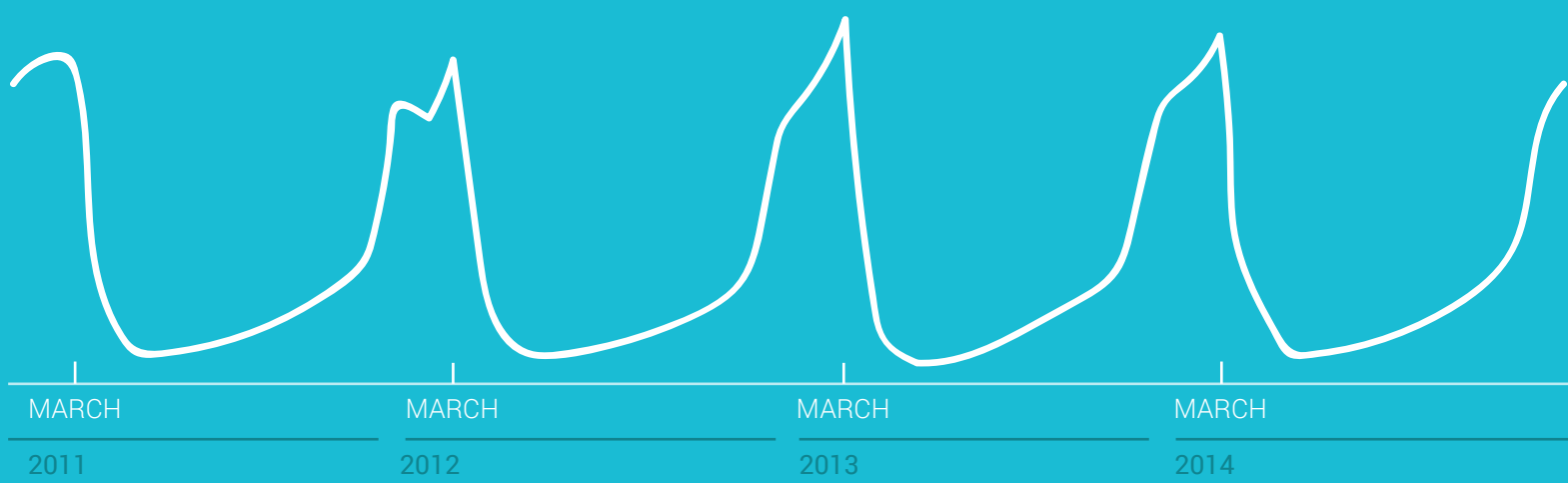
# WHERE WE'RE GOING ON SPRING BREAK

After a long winter, Spring Break couldn't come soon enough for many. Here's where U.S. travelers are heading this year.



## SEARCHES RELATED TO SPRING BREAK TRAVEL

While there is some advanced planning, searches don't peak until March.



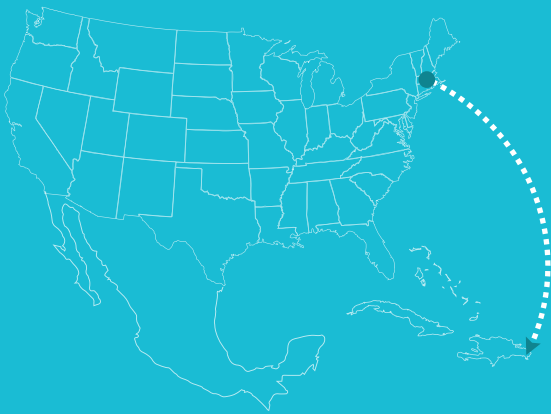
## TOP 5 SPRING BREAK DESTINATIONS

- Panama City Beach
- South Padre Island
- Disney World
- Universal Studios
- Cocoa Beach

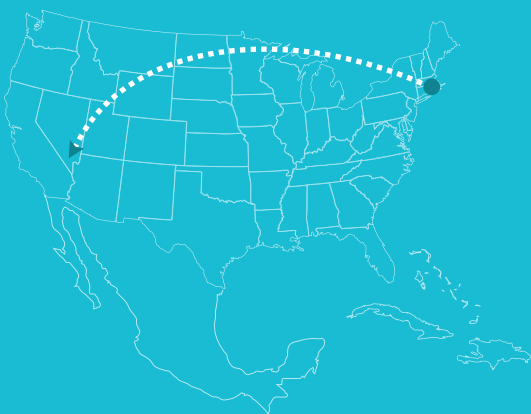


Spring Breakers in warmer states stay close to home, while those from colder areas go further to catch the sun.

Massachusetts ▶ Punta Cana



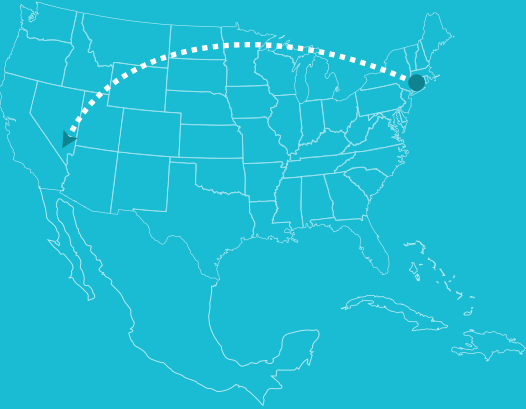
Rhode Island ▶ Las Vegas



New Hampshire ▶ Nassau



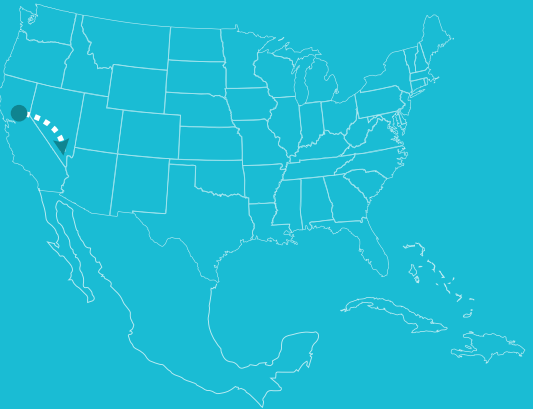
Connecticut ▶ Las Vegas



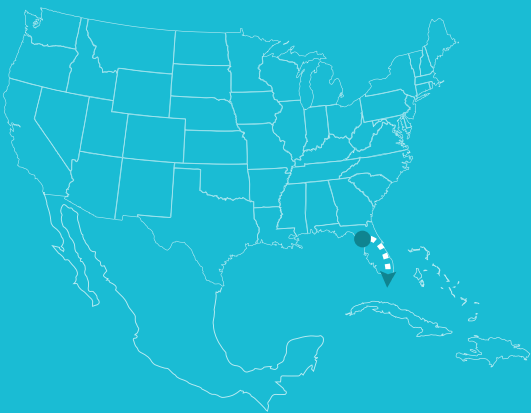
New York ▶ Punta Cana



California ▶ Las Vegas



Florida ▶ Key West



Texas ▶ San Antonio



Source: Google Trends, Jan. 2011-Jan. 2015, Travel, United States.  
Source: Google Data, Feb. 2015, United States.