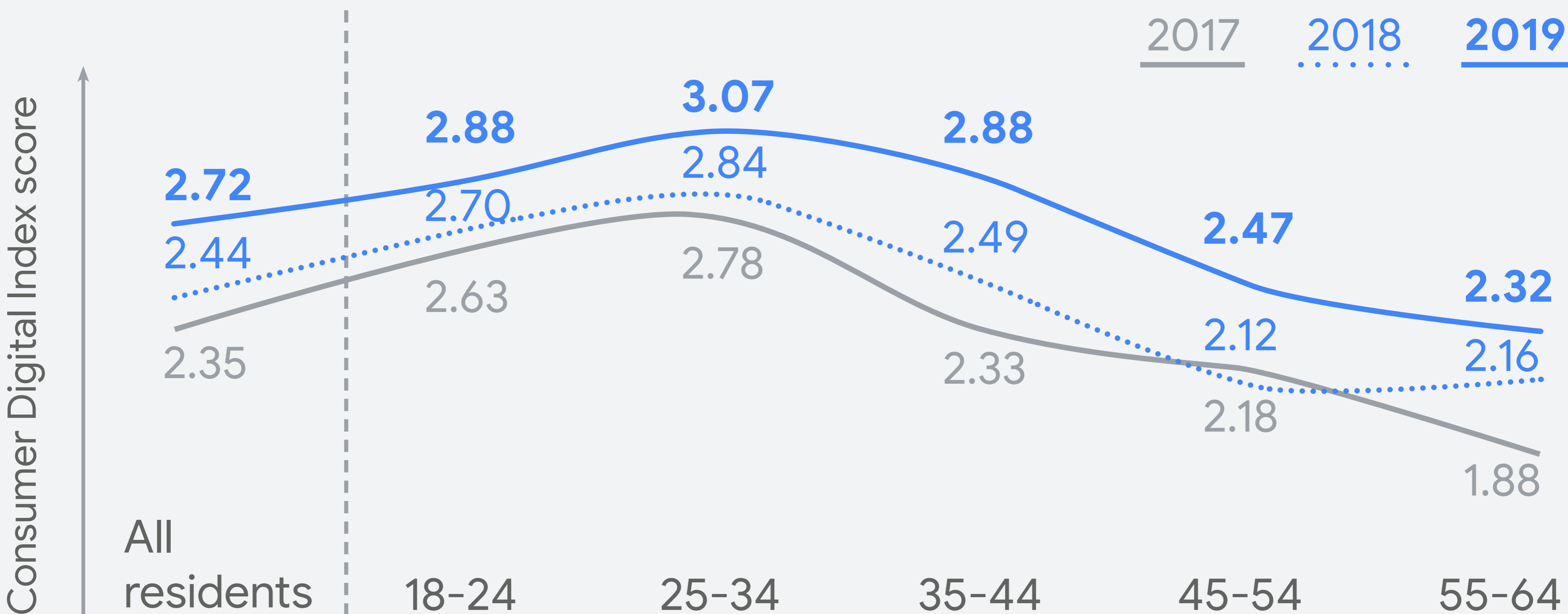
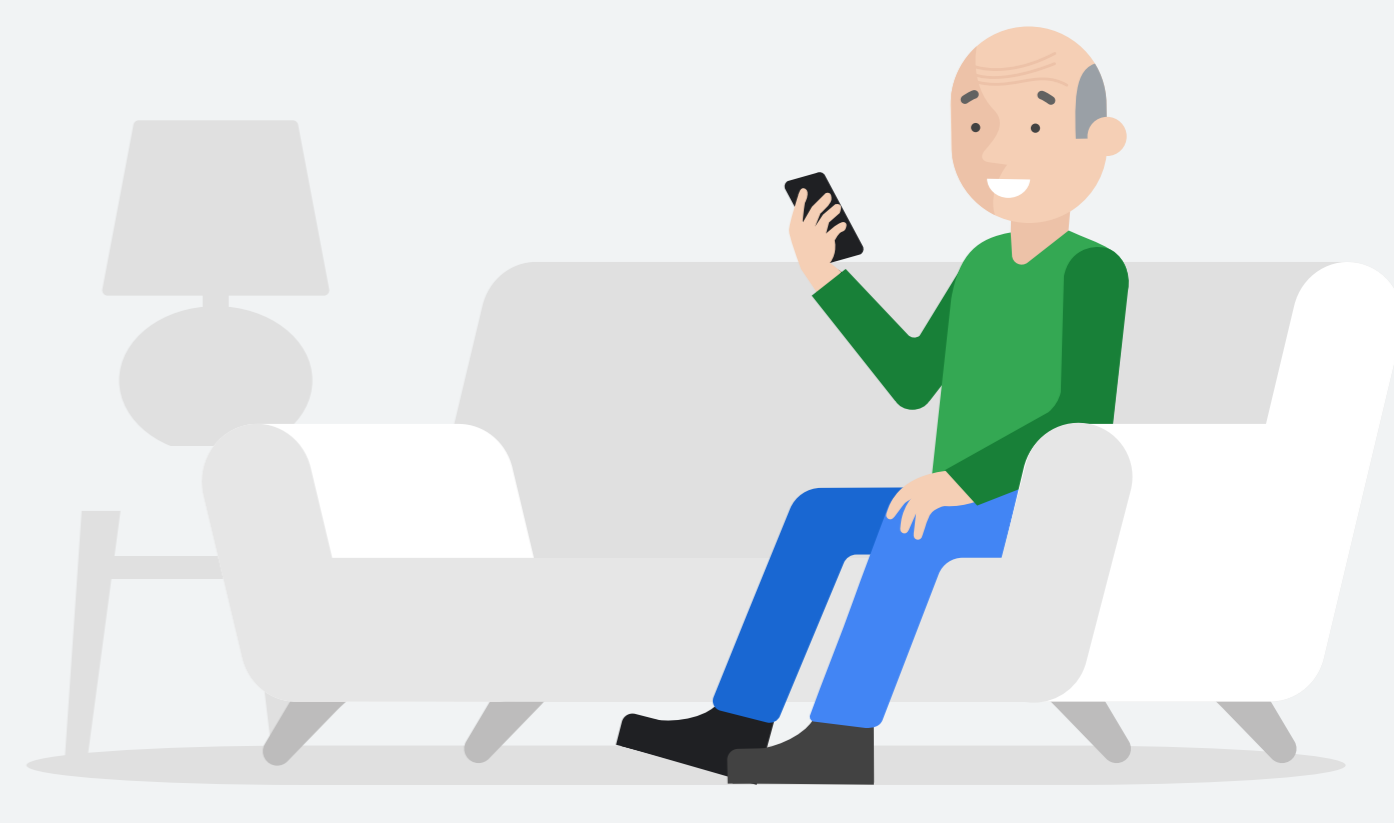


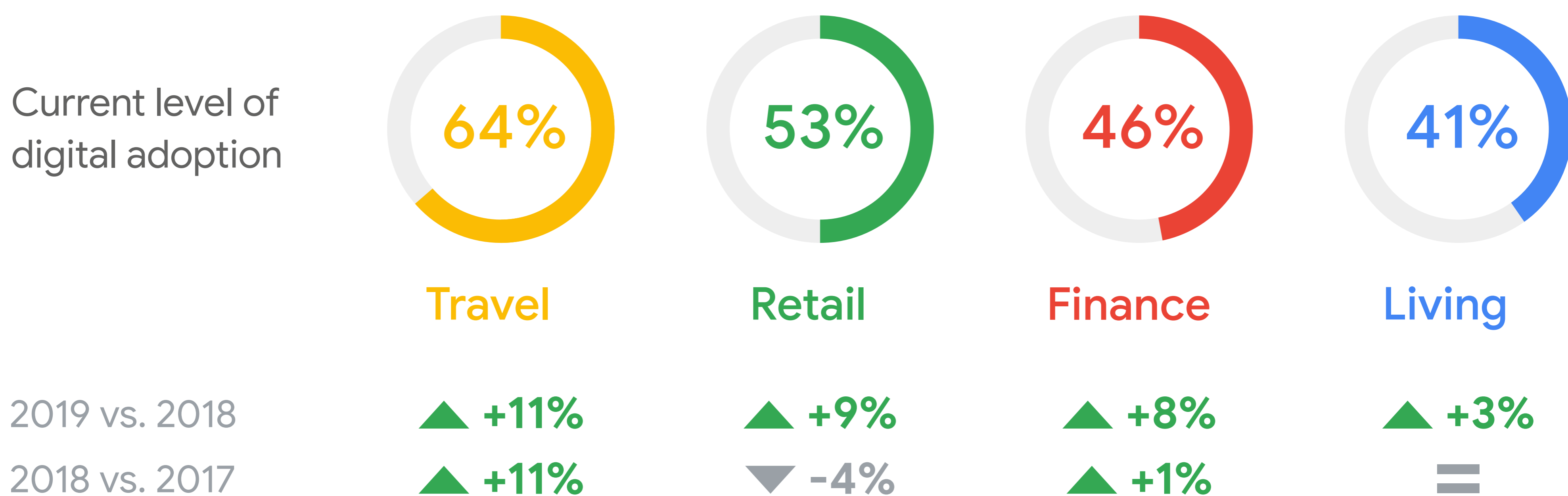
Smarter Digital City 3.0: Highlights from the research

Over the course of our Smarter Digital City (SDC) research, we've seen residents and corporates work together to drive Hong Kong's digital transformation. Although the city has come a long way since we kicked off our SDC research three years ago, the talent gap remains a challenge for Hong Kongers. Discover how stakeholders can work together to build a Smarter Workforce to transform Hong Kong into an even Smarter Digital City, and explore more key learnings from the third and final year of our research.

01 Hong Kongers across all ages are more digitally savvy.

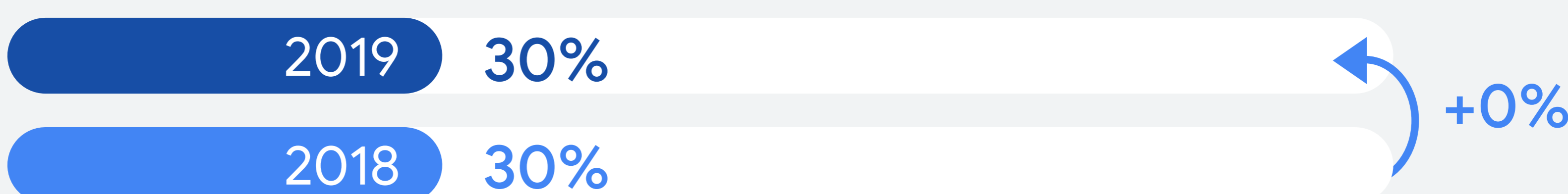


02 Hong Kong residents are embracing digital across key sectors.



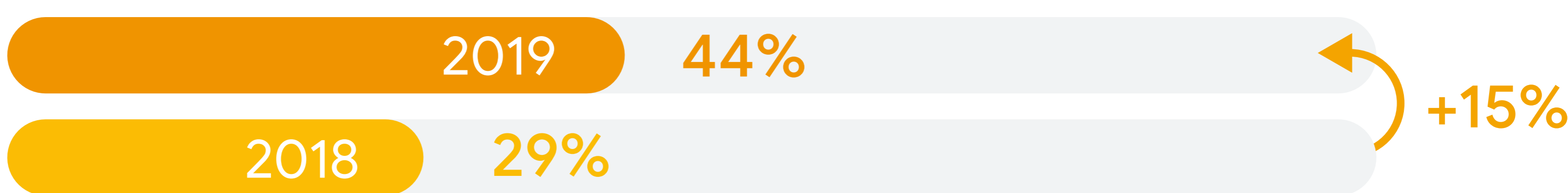
03 Yet residents don't perceive that Hong Kong is becoming a Smarter City.

Hong Kong residents' perception of Hong Kong as a Smart City

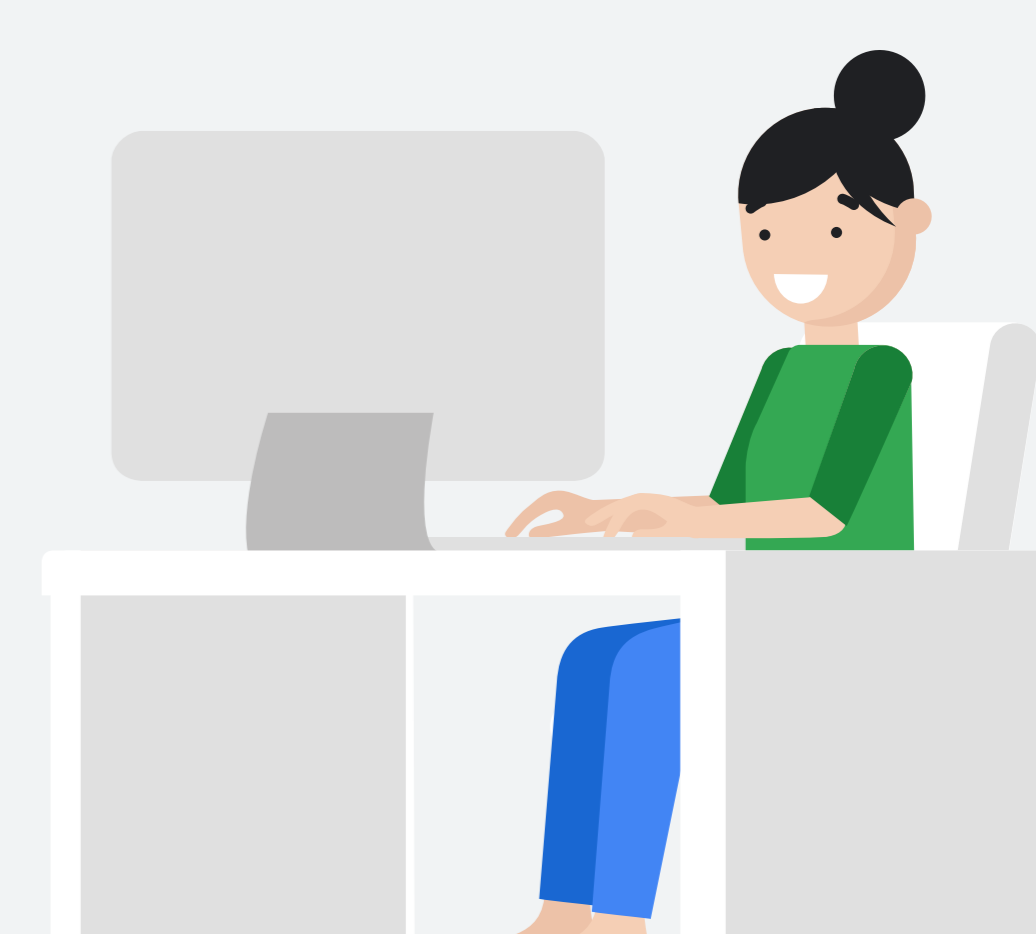


04 Corporates, on the other hand, believe that Hong Kong is making significant leaps forward.

Corporates' perception of Hong Kong as a Smart City



05 However, corporates still think there's a talent gap in the city.



The percentage of corporates that associate strong technological talent development with being a Smart City



The percentage of corporates that believe strong technological talent development is Hong Kong's strength



Perceived talent gap: -19%

06 Encouragingly, residents are willing and eager to upskill.



81% are willing to learn and acquire new digital skills

Top 3 areas in which residents want to upskill

41%
App development

40%
Machine learning/
Artificial intelligence

37%
Data analytics

Source: Google/Ipsos, "Smarter Digital City 3.0 Research," 2019.