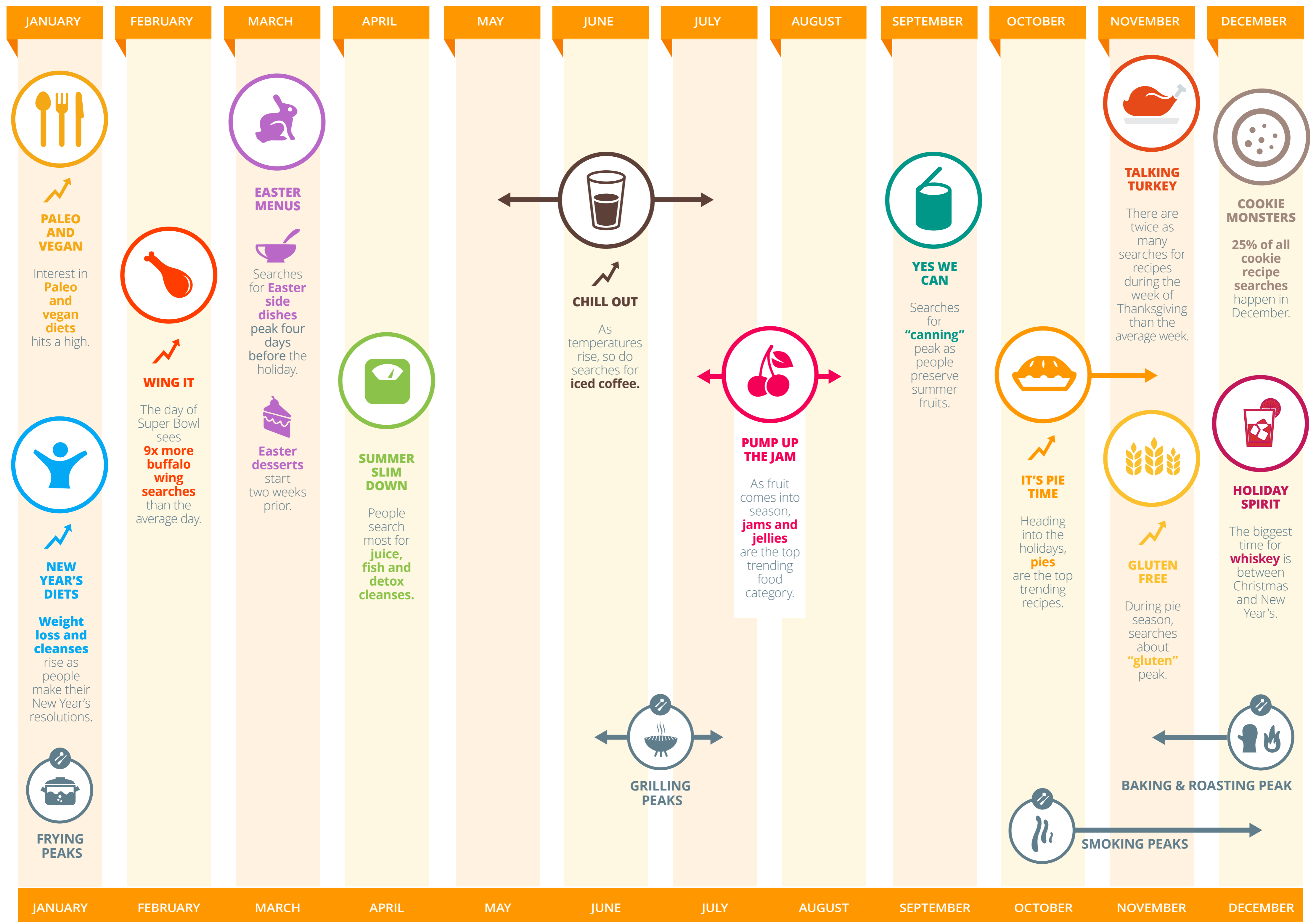


THE COOKBOOK CALENDAR

Top Recipe Trends Throughout the Year

In January, we go paleo. April brings pre-summer juice cleanses. As the weather warms, iced coffee trends. By the holidays, we're all about desserts. The foods we search for vary throughout the year. Are you serving up what consumers are in the mood for? We looked at Google data to uncover the cuisines, recipes and prep methods that people look for in every season.

 indicates an upward trend in 2014



Source: Google Data, 2013 and 2014, Indexed Search Query Volume, United States.